



2023-2024 Catalog

Management

Bachelor of Business Administration

Program

General Business

The Management major gives students a diversified business background without an extensive concentration in any single field. Students interested in pursuing careers with corporations or governmental entities or in operating their own businesses are provided exposure to a range of business disciplines. The program provides flexibility by permitting advanced work in at least three of the following areas:

- Accounting
- Decision and information sciences
- Economics
- Finance
- Leadership Studies
- Management
- Marketing

Total Credits 66

Business Foundation Courses			
Item #	Course Title		Credits
<input type="checkbox"/> ACCT 1341	Principles of Accounting I		3
<input type="checkbox"/> ACCT 1342	Principles of Accounting II	ACCT 1342 Prerequisite: ACCT 1341	3
<input type="checkbox"/> ECON 1331	Principles of Macroeconomics		3
<input type="checkbox"/> ECON 1332	Principles of Microeconomics		3
<input type="checkbox"/> MATH 1353	Mathematics for Economics and Business		3
<input type="checkbox"/> MATH 3332	Elementary Statistical Methods for Economics & Business		3
<input type="checkbox"/> MGMT 2347	Principles of Management		3
<input type="checkbox"/> MGMT 3320	Business Communications		3

Business Required Courses			
Item #	Course Title		Credits
<input type="checkbox"/> DEIS 4333	Principles of Operations Management	DEIS 4333 Prerequisite: MATH 1353 OR 3332, and 50+ credit hours.	3
<input type="checkbox"/> ECON 3331	International Economics	ECON 3331 Prerequisites: ECON 1331, 1332	3
<input type="checkbox"/> FINA 3339	Corporate Finance	FINA 3339 Prerequisites: ECON 1332, ACCT 1341, MATH 1353, 3332 (Intl BBA may take MATH 2435 in lieu of other two MATH classes).	3

<input type="checkbox"/>	MGMT 3390	Management Information Systems		3
<input type="checkbox"/>	MGMT 4331	Business Law	MGMT 4331 Prerequisite: 50 Credit Hours	3
<input type="checkbox"/>	MKTG 3343	Principles of Marketing		3

Business Capstone

Take during final semester at UST

Item #	Course Title		Credits	
<input type="checkbox"/>	MGMT 4399	Senior Seminar	MGMT 4399 Prerequisites: Senior Standing; MGMT 3320, DEIS 4333, MGMT 3390, MGMT 4331, MGMT 2347, FINA 3339, and MKTG 3343.	3

General Business Requirements

Choose 21 credit hours of business related electives. Must select from at least three of the six areas, with the number of credits in any one area not to exceed the stated limits.

- Accounting (6 credit hours maximum):
- Economics (6 credit hours maximum):
- Finance (6 credit hours maximum):
- Marketing (6 credit hours maximum):
- Management (6 credit hours maximum):
- Decision and Information Sciences (3 credit hours maximum):
- Business-related non-Cameron school courses, with advisor approval (3 credit hours maximum):