

ACOM 2305 : Effective Communication

This course allows student to examine their own communication strategies and styles and discover why some techniques work. They will learn through various assignments how to achieve effective and professional communication through all avenues: social media, oral, written, inter-personal, etc. This class culminates in the creation of a personal action plan for successful future communications.

Credits 3

Course ID

008632

Grading Basis

Graded

Course Component

Lecture

Semester Offered

Fall semester

spring semesters