

AEXC 1315 : Social Media & Virtual Communication

This course develops communication skills applicable to the workplace including the use of social media and other technology/ computer platforms so that students understand the use and implications of social media, utilize email skills for the workplace appropriately, and exhibit interview skills to prepare for future opportunities. The course also identifies the critical features of an online posting and how to proceed with securing a desired work opportunity.

Credits 3

Course ID

008900

Requisites

AEXC Prerequisite: Student must be in the Pragmatic Studies Program to take this course.