

2023-2024 Catalog

Master in Clinical Translation Management

Master in Clinical Translation Management

Program

Clinical Translation Management

The Master in Clinical Translation Management (MCTM) program was developed by the Cameron School of Business at the University of St. Thomas in collaboration with the Houston Methodist Research Institute. This STEM program educates students on business practices and strategies through the lens of translational clinical research.

Total Credits 30

| Clinical Translation Process | | | | |
|------------------------------|--|---------|--|--|
| Item # | Course Title | Credits | | |
| | Practicum | 3 | | |
| ☐ MCTM 5911 | Intro to Clinical Translation Management | 1.5 | | |
| ☐ MCTM 5912 | Idea to Clinic | 1.5 | | |
| ☐ MCTM 5918 | Strategic Considerations for Health Informatics | 1.5 | | |
| ☐ MCTM 5958 | Ethics in Translational Medicine | 1.5 | | |
| ☐ MCTM 5973 | Regulatory Issues in Translation Management | 1.5 | | |

| Business & Marketing Practices | | | | |
|--------------------------------|--|---------|--|--|
| ltem # | Course Title | Credits | | |
| | Healthcare Economics | 1.5 | | |
| ☐ MCTM 5941 | Marketing Principles | 1.5 | | |
| ☐ MCTM 5947 | Market Opportunity Analysis | 1.5 | | |
| ☐ MCTM 5959 | Business Ethics | 1.5 | | |
| ☐ MCTM 5972 | Intellectual Property Protection & Management | 1.5 | | |

| Financial Management | | | | |
|----------------------|-----------------------|---------|--|--|
| ltem # | Course Title | Credits | | |
| ☐ MCTM 5921 | Financial Accounting | 1.5 | | |
| ☐ MCTM 5923 | Managerial Accounting | 1.5 | | |
| ☐ MCTM 5961 | Financial Planning | 1.5 | | |
| ☐ MCTM 5963 | Technology Valuation | 1.5 | | |

UST Academic Catalog

| Leadership & Entrepreneurship | | | | |
|-------------------------------|--|---------|--|--|
| ltem# | Course Title | Credits | | |
| ☐ MCTM 5951 | Leadership & Management for Business | 1.5 | | |
| ☐ MCTM 5994 | New Venture Design & Implementation | 1.5 | | |
| ☐ MCTM 5998 | Capstone-Part I: Entrepreneurial Principles | 1.5 | | |
| ☐ MCTM 5999 | Capstone - Part II: Strategic Management | 1.5 | | |

2 UST Academic Catalog