

2023-2024 Catalog

International Business

Bachelor of Business Administration & Master of Business Administration
Academic Department
 Cameron School of Business

The BBA in International Business major prepares students to become global business professionals, providing them with the knowledge, skills and experience necessary for successful careers including professional positions in international divisions of American companies and careers in the national or international government agencies concerned with international trade development. The ability to communicate in foreign communities is fundamental to effective international work and students **must complete the 10-hour foreign language** science requirement in the University core.

Total Credits 108

Business Foundation Courses

Item #	Course Title	Credits
☐ ACCT 1301	Intro to Financial and Managerial Accounting	3
☐ ECON 1331	Principles of Macroeconomics	3
☐ ECON 1332	Principles of Microeconomics	3
☐ MATH 1353	Mathematics for Economics and Business	3
☐ MATH 3332	Elementary Statistical Methods for Economics & Business	3
☐ MGMT 2347	Principles of Management	3
☐ MGMT 3320	Business Communications	3

Business Required Courses

Item #	Course Title	Credits
☐ ACCT 4366	Comparative Accounting Practices	3
☐ DEIS 4333	Principles of Operations Management	3
☐ ECON 3331	International Economics	3
☐ FINA 3339	Corporate Finance	3
☐ FINA 3334	International Financial Management	3
☐ MGMT 3390	Management Information Systems	3

☐	MKTG 3343	Principles of Marketing		3
☐	MGMT 4331	Business Law	MGMT 4331 Prerequisite: 50 Credit Hours	3

International Studies and Geography Required Courses

Item #	Course Title		Credits
☐ GEOG 2332	World Regional Geography		3
☐ INST 1351	Introduction to International Studies		3
☐ INST 3351	Comparative Political Systems	INST 3351 Prerequisite: INST 1351	3
☐ INST 3352	International Politics	INST 3352 Prerequisite: INST 1351	3
☐ INST 3355	Intercultural Issues	INST 3355 Prerequisites: INST 1351	3
☐ INST 4369	Seminar in International Development Studies	INST 4369 Prerequisite: 60+ Hours	3
☐ INST 4393	Special Topics in International Studies		3

International Regional Studies

(Pre-Req INST 1351)

Item #	Course Title		Credits
☐ INST 3357	Regional Study of Europe	INST 3357 Prerequisite: INST 1351	3
☐ INST 3359	Regional Study of Latin America	INST 3359 Prerequisite: INST 1351	3
☐ INST 3360	Regional Study of East Asia	INST 3360 Prerequisite: INST 1351	3
☐ INST 3363	Regional Study of North Africa and the Middle East	INST 3363 Prerequisite: INST 1351	3

MBA Core Courses

Item #	Course Title		Credits
☐ ACCT 6313	Managerial Accounting and Decision Making	ACCT 6313 Pre/ Corequisite: MBA 6307	3
☐ MBA 6315	Operations Management and Supply Chain	MBA 6315 Prerequisite: MBA 5903X	3
☐ FINA 6318	Financial Management	FINA 6318 Requisites: MBA 5903X and MBA 5904X	3
☐ MBA 6320	Marketing Strategy	MBA 6320 Pre/ Corequisite: MBA 6307	3
☐ MBA 6322	Organizational Behavior	MBA 6322 Prerequisite: MBA 5907X	3

☐	MBA 6325	Ethical and Moral Business Management	MBA 6325 Prerequisite: MBA 5907X, MBA 5908X, MBA 5909X	3
☐	MBA 6311	Managerial Economics	MBA 6311 Prerequisite: MBA 5905X, MBA 5906X	3
☐	MBA 6357	Management Information Systems	MBA 6357 Prerequisite: MBA 5907X	3
☐	MBA 6370	Applied Strategic Management (Capstone Course)	MBA 6370 Prerequisite: To be taken in last 9 hours of MBA coursework.	3
☐	MIB 5374	International Law		3

Graduate Elective Courses

- INST Graduate Electives - Choose one course from: MIB 5328, MIB 5359, MIB 5371, and MIB 5380.
- MBA Graduate Electives- Choose one course from: MIB 6318, MIB 6328, MIB 6336, and MIB 6343.
- Replacement electives may be permitted with the approval of CSB.