

2023-2024 Catalog

International Business

Bachelor of Business Administration
Academic Department
Cameron School of Business

The BBA in International Business major prepares students to become global business professionals, providing them with the knowledge, skills and experience necessary for successful careers including professional positions in international divisions of American companies and careers in the national or international government agencies concerned with international trade development. The ability to communicate in foreign communities is fundamental to effective international work and students **must complete the 10-hour foreign language** science requirement in the University core.

Total Credits 81

Business Foundation Courses

Item #	Course Title	Credits
<input type="checkbox"/> ACCT 1301	Intro to Financial and Managerial Accounting	3
<input type="checkbox"/> ECON 1331	Principles of Macroeconomics	3
<input type="checkbox"/> ECON 1332	Principles of Microeconomics	3
<input type="checkbox"/> MATH 1353	Mathematics for Economics and Business	3
<input type="checkbox"/> MATH 3332	Elementary Statistical Methods for Economics & Business	3
<input type="checkbox"/> MGMT 2347	Principles of Management	3
<input type="checkbox"/> MGMT 3320	Business Communications	3

Business Required Courses

Item #	Course Title	Credits
<input type="checkbox"/> ACCT 4366	Comparative Accounting Practices	3
<input type="checkbox"/> DEIS 4333	Principles of Operations Management	3
<input type="checkbox"/> ECON 3331	International Economics	3
<input type="checkbox"/> FINA 3339	Corporate Finance	3
<input type="checkbox"/> FINA 3334	International Financial Management	3
<input type="checkbox"/> MGMT 3390	Management Information Systems	3

<input type="checkbox"/>	MGMT 4331	Business Law	MGMT 4331 Prerequisite: 50 Credit Hours	3
<input type="checkbox"/>	MKTG 3343	Principles of Marketing		3

Business Capstone

Take during final semester at UST

Item #	Course Title		Credits
<input type="checkbox"/> MGMT 4399	Senior Seminar	MGMT 4399 Prerequisites: Senior Standing; MGMT 3320, DEIS 4333, MGMT 3390, MGMT 4331, MGMT 2347, FINA 3339, and MKTG 3343.	3

International Studies and Geography Required Courses

Item #	Course Title		Credits
<input type="checkbox"/> GEOG 2332	World Regional Geography		3
<input type="checkbox"/> INST 1351	Introduction to International Studies		3
<input type="checkbox"/> INST 3351	Comparative Political Systems	INST 3351 Prerequisite: INST 1351	3
<input type="checkbox"/> INST 3352	International Politics	INST 3352 Prerequisite: INST 1351	3
<input type="checkbox"/> INST 3355	Intercultural Issues	INST 3355 Prerequisites: INST 1351	3
<input type="checkbox"/> INST 4364	International Law	INST 4364 Prerequisite: 60+ Hours	3
<input type="checkbox"/> INST 4369	Seminar in International Development Studies	INST 4369 Prerequisite: 60+ Hours	3
<input type="checkbox"/> INST 4377	Government-Business Relations in the Developing World		3

International Regional Studies

(Pre-Req INST 1351)

Item #	Course Title		Credits
<input type="checkbox"/> INST 3357	Regional Study of Europe	INST 3357 Prerequisite: INST 1351	3
<input type="checkbox"/> INST 3359	Regional Study of Latin America	INST 3359 Prerequisite: INST 1351	3
<input type="checkbox"/> INST 3360	Regional Study of East Asia	INST 3360 Prerequisite: INST 1351	3
<input type="checkbox"/> INST 3363	Regional Study of North Africa and the Middle East	INST 3363 Prerequisite: INST 1351	3

Modern and Classical Languages

Choose two sequential courses in one language. Courses must be completed in the approved order. Choose language options from French, Spanish, (Classical) Greek, Latin, Irish, Arabic, German, Italian, Japanese, Mandarin Chinese, Russian or other available language.