

2023-2024 Catalog

Management

Bachelor of Business Administration & Master of Business Administration

Academic Department

Cameron School of Business

The Management major gives students a diversified business background without an extensive concentration in any single field. Students interested in pursuing careers with corporations or governmental entities or in operating their own businesses are provided exposure to a range of business disciplines. The program provides flexibility by permitting advanced work in at least three of the following areas:

- Accounting
- Decision and information sciences
- Economics
- Finance
- Leadership Studies
- Management
- Marketing

Total Credits 96

Business Foundation Courses

Item #	Course Title	Credits
☐ ACCT 1341	Principles of Accounting I	3
☐ ACCT 1342	Principles of Accounting II	3
	ACCT 1342 Prerequisite: ACCT 1341	
☐ ECON 1331	Principles of Macroeconomics	3
☐ ECON 1332	Principles of Microeconomics	3
☐ MATH 1353	Mathematics for Economics and Business	3
☐ MATH 3332	Elementary Statistical Methods for Economics & Business	3
☐ MGMT 2347	Principles of Management	3
☐ MGMT 3320	Business Communications	3

Business Required Courses

Item #	Course Title	Credits
☐ DEIS 4333	Principles of Operations Management	3
	DEIS 4333 Prerequisite: MATH 1353 OR 3332, and 50+ credit hours.	
☐ ECON 3331	International Economics	3
	ECON 3331 Prerequisites: ECON 1331, 1332	
☐ FINA 3339	Corporate Finance	3
	FINA 3339 Prerequisites: ECON 1332, ACCT 1341, MATH 1353, 3332 (Intl BBA may take MATH 2435 in lieu of other two MATH classes).	

☐	MGMT 3390	Management Information Systems		3
☐	MGMT 4331	Business Law	MGMT 4331 Prerequisite: 50 Credit Hours	3
☐	MKTG 3343	Principles of Marketing		3

General Business Requirements

Choose 18 credit hours of business related electives. Must select from at least three of the six areas, with the number of credits in any one area not to exceed the stated limits.

- Accounting (6 credit hours maximum):
- Economics (3 credit hours maximum):
- Finance (6 credit hours maximum):
- Marketing (6 credit hours maximum):
- Management (6 credit hours maximum):
- Decision and Information Sciences (3 credit hours maximum):
- Business-related non-Cameron school courses, with advisor approval (3 credit hours maximum):

MBA Core Courses

Item #	Course Title		Credits
☐ ACCT 6313	Managerial Accounting and Decision Making	ACCT 6313 Pre/ Corequisite: MBA 6307	3
☐ MBA 6315	Operations Management and Supply Chain	MBA 6315 Prerequisite: MBA 5903X	3
☐ FINA 6318	Financial Management	FINA 6318 Requisites: MBA 5903X and MBA 5904X	3
☐ MBA 6320	Marketing Strategy	MBA 6320 Pre/ Corequisite: MBA 6307	3
☐ MBA 6322	Organizational Behavior	MBA 6322 Prerequisite: MBA 5907X	3
☐ MBA 6325	Ethical and Moral Business Management	MBA 6325 Prerequisite: MBA 5907X, MBA 5908X, MBA 5909X	3
☐ MBA 6311	Managerial Economics	MBA 6311 Prerequisite: MBA 5905X, MBA 5906X	3
☐ MBA 6357	Management Information Systems	MBA 6357 Prerequisite: MBA 5907X	3
☐ MBA 6370	Applied Strategic Management (Capstone Course)	MBA 6370 Prerequisite: To be taken in last 9 hours of MBA coursework.	3

MBA Elective Courses

Students in the BBA/MBA must take three courses from a range of general business electives that interest the student. Students will earn a general MBA without an area of concentration.