

2023-2024 Catalog

Communication

Bachelor of Arts

Program

Communication

Complete all of the following courses.

Total Credits 24

Required for all communications majors:

Item #	Course Title		Credits
☐ COMM 1310	Writing for the Media		3
☐ COMM 1331	Public Speaking		3
☐ COMM 3350	Interpersonal Communication		3
☐ COMM 2361	Introduction to the Mass Media		3
☐ COMM 3382	Mass Communication Law	COMM 3382 Prerequisites: Junior Standing & 6 Hrs COMM	3
☐ COMM 4375	Media Ethics	COMM 4375 Prerequisite: PHIL 2314 & Junior Standing	3
☐ COMM 4383	Communication Theory	COMM 4383 Prerequisites: COMM 1331, 2361	3
☐ COMM 4391	Internship in Communication		3

Communication Electives

Choose an additional 6 communication courses. Students may choose to complete a concentration with their electives (see below); however, a concentration is not required.

Optional Concentration: Journalism/Public Relations

- COMM 2341 & 3342 & 3345 are required.

Item #	Course Title		Credits
☐ COMM 2341	Newswriting and Reporting	COMM 2341 Prerequisite: COMM 1310	3
☐ COMM 3342	News Editing	COMM 3342 Prerequisite: COMM 2341	3
☐ COMM 3345	Public Relations I		3
☐ COMM 3353	Journalism for the Media	COMM 3353 Prerequisites: COMM 1310, 1331.	3

☐	COMM 3346	Public Relations II	COMM 3346 Prerequisite: COMM 3345	3
☐	COMM 3347	Covering the Criminal Justice System	COMM 3347 Prerequisites: COMM 1310, 1331, 2341, 3382.	3
☐	COMM 4342	Convergence Journalism Practicum	COMM 4342 Prerequisites: COMM 1310, 2341, 3382	3
☐	COMM 4350	Feature Writing	COMM 4350 Prerequisite: COMM 2341	3

Optional Concentration: Digital Media

- COMM 3363 & 3364 & 3375 are required.

Item #	Course Title		Credits
☐ COMM 3363	Beginning Digital Media		3
☐ COMM 3364	Advanced Digital Media	COMM 3364 Prerequisites: COMM 3363	3
☐ COMM 3375	Editing for the Digital Media		3
☐ COMM 3353	Journalism for the Media	COMM 3353 Prerequisites: COMM 1310, 1331.	3
☐ COMM 2362	Digital Audio Production		3
☐ COMM 3367	Performing for the Media	COMM 3367 Prerequisites	3
☐ COMM 3383	Intro to Media Management		3
☐ COMM 3376	Motion Graphics for Digital Media	COMM 3376 Prerequisites: COMM 3375	3
☐ COMM 4360	Digital Media Practicum	COMM 4360 Prerequisites: COMM 3363, 3364, 3375	3

Optional Concentration: Communications & Media Studies

Choose 6 of the following courses:

Item #	Course Title		Credits
☐ COMM 2332	Persuasion and Argumentation		3
☐ COMM 3333	Nonverbal Communication		3
☐ COMM 3370	Rhetorical Dimensions of the Media	COMM 3370 Prerequisites: COMM 1331 and 9 Credit Hours of English	3
☐ COMM 3381	Social Impact of the Media		3
☐ COMM 4385	Small Group Interaction	COMM 4385 Prerequisite: COMM 1331	3
☐ COMM 4380	Propaganda & Mass Communication	COMM 4380 Prerequisites: COMM 2361	3
☐ COMM 4399	Senior Thesis		3

Optional Concentration: Film Studies

- COMM 2351 & 2352 & 3354 are required.

Item #	Course Title	Credits
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☐	COMM 2351	Understanding Film		3
☐	COMM 2352	Intro to Screenwriting	COMM 2352 Prerequisites: COMM 2351	3
☐	COMM 3354	Film & Society	COMM 3354 Prerequisites: COMM 2351	3
☐	COMM 3355	Advanced Screenwriting	COMM 3355 Prerequisites: COMM 2352 or permission of department chair.	3
☐	COMM 3356	Italian Cinema	COMM 3356 Prerequisites: COMM 2351	3
☐	COMM 3357	American Film History	COMM 3357 Prerequisites: COMM 2351	3
☐	COMM 3380	From Pitch to Screen: The Film- making Business	COMM 3380 Prerequisites: COMM 2351	3
☐	COMM 4355	Film Practicum	COMM 4355 Prerequisites: COMM 2351, 2352, 3363, 3364, 3375	3