

MKTG 4493 : Special Topics in Marketing

Systematic analysis and discussion of selected topics of contemporary and current interest. Prerequisites: 50+ credit hours; appropriate business coursework (to be determined in consultation with department chair or faculty supervisor); prior written approval of chair and instructor; minimum GPA of 3.0. Course will be offered on a Pass/Fail basis.

Credits 4

Course ID

001849

Requisites

[MGMT 4493](#) Prerequisite: 50+ Credit Hours