

MKTG 4393 : Special Topics in Marketing

Systematic analysis and discussion of selected topics of contemporary and current interest. Prerequisites: 50+ credit hours; appropriate business coursework (to be determined in consultation with department chair or faculty supervisor); prior written approval of chair and instructor; minimum GPA of 3.0.

Credits 3

Course ID

006947

Requisites

[MGMT 4393](#) Prerequisites: 50+ Credit Hours