

# MKTG 4391 : Internship in Marketing

Practicum or on-the-job experience under the guidance of practicing specialists in the field. To be supervised individually by a department faculty member with the approval of the chair. Prerequisites: 50+ credit hours; appropriate business coursework (to be determined in consultation with department chair or faculty supervisor); prior written approval of chair and instructor; minimum GPA of 3.0. Course will be offered on a Pass/Fail basis.

**Credits** 3

**Course ID**

001839

**Requisites**

[MGMT 4391](#) Prerequisites: 50+ Credit Hours