

MGMT 4369 : Practicum in Entrepreneurship & Small Business

This course requires that students transfer the knowledge gained in their Free Enterprise and Entrepreneurship courses into practice through hands-on experiences, such as a business development consulting projects, management of a venture capital fund, creation of a student-owned business venture, and development of a Social Entrepreneurial venture. Working in teams, students will experience idea generation, develop plans for assessment of market potential, identify appropriate missions and goals, develop a business plan, including funding sources, resource requirements (both capital and human), and a timeline for implementation of the plan. The result will be team presentations in the format of a competition. This course is the last class in the sequence for completion of the Free Enterprise and Entrepreneurship minor.

Credits 3

Course ID

008232