

MGMT 4361 : Entrepreneurship in Sustainable Communities

This course is designed to help students understand the theory and practice behind building a sustainable enterprise that contributes to the community and the world-at-large. These sustainable strategies presented will promote and enhance environmental protection, increase social equity all while preserving economic growth. The concepts presented will apply to any business structure including small, local sole practitioners, start-ups, partnerships, cooperatives and corporations. This course establishes sustainability as a foundation for creativity, innovation and building competitive advantage for both new and established firms.

Credits 3

Course ID

008219

Requisites

[MGMT 4361](#) Prereq: [MGMT 2347](#) or [MGMT 4330](#)