

MGMT 3330 : Small Business Institute

This course introduces students to the process of creating, owning, and managing a small business to include the development of a business plan, understanding financing options, forecasting, and planning operations, personnel, and marketing processes for the for-profit and not-for-profit sectors. Students will utilize cases or, where possible, they will consult with actual small businesses. credit hours, [ACCT 1341](#), 1342; [MKTG 3343](#), MGMT 3347.

Credits 3

Course ID

001829

Requisites

[MGMT 3330](#) Prerequisites: [ACCT 1341](#), 1342; [MKTG 3343](#); [MGMT 2347](#).