

MGMT 1301 : Principled Business

This core course guides first year students in discerning their passion through a business lens. It is designed so students will be able to make more solid plans in pursuing their career. Topics such as temperament and character, the art of happiness, key concept of Catholic Social Doctrine, vice versus virtue, enterprise solution to poverty will be explored through lectures and various hands-on projects/case studies that will put the students in the position of business leaders faced with ethical dilemmas.

Credits 3

Course ID

009064

Semester Offered

Offered as needed