

MBA 6370 : Applied Strategic Management (Capstone Course)

This course is the graduate capstone which integrates concepts and theories from various functional areas of business including accounting, finance, marketing, operations, and management. The course covers the strategic management process of environmental scanning, strategy formulation, strategy implementation and strategy evaluation. Students work extensively in teams to manage a company in a simulated industry environment. Case studies or projects or paper presentations may also be included.

Credits 3

Course ID

002077

Requisites

[MBA 6370](#) Prerequisite: To be taken in last 9 hours of MBA coursework.