

MBA 6369 : Data Administration and Database Management

This course investigates techniques for using enterprise data for developing strategic advantage. Topics include data warehousing, data mining, indexing and searching text databases and data representation methods (XML). This is primarily a lecture oriented course with demonstrations and problems sets to help students gain experience with key topics covered.

Credits 3

Course ID

003726

Requisites

[MBA 6369](#) Prerequisite: MBA 5305, [MBA 6357](#)