MBA 6362 : Entrepreneurship

This course provides the students with the tools necessary for a complete understanding of the entrepreneurial process. The course focuses on recognizing and pursuing business opportunities, evaluating the feasibility of new ventures and learning how to manage growing businesses. Lectures, cases, presentations, and team projects reinforce the concepts.

Credits 3 Course ID 007251 Requisites MBA 6362 Prerequisite: MBA 5907X, MBA 5908X