

INST 4378 : Seminar in Social Entrepreneurship

This course examines the potential of the private sector to foster human development on local and global scales. We examine what different corporations and small entrepreneurs are doing to make a profit and better our planet. The course also offers perspectives about what enterprises could or should be doing to promote sustainability, and it explores how corporate social responsibility can be a useful tool for business men and women around the world navigate across cultures and classes; make a living' and promote sustainable economic development. The course is also an informal invitation to become social entrepreneurs with real social values at the course of our goals and objectives. The course will foster our own social entrepreneurship principles, based on the idea that the market can be a tool for delivering profit while also generating many other values with real and substantial marginal social benefits.

Credits 3

Course ID

008076

Requisites

[INST 4378](#) Pre-requisite: [INST 1351](#)