

# GENB 2347 : Principles of Management

This course is centrally concerned with the theory and principles of organization and management with particular emphasis on the traditional management functions and the process of managerial roles performed in the workplace. Topics may include an introduction to strategic planning, ethics and social responsibility, decision making, motivating the workforce, managing teams, and other effective leadership skills. Applications include experiential learning and research, applied group dynamics, case analyses and exercises.

**Credits** 3

**Course ID**

009099

**Semester Offered**

Fall, spring, summer semesters