## FINA 6347 : Behavioral Finance

The purpose of this course is to provide an in-depth understanding of behavioral finance and how the concepts of this emerging field complement the traditional finance models. The course sheds light on the behavioral, as opposed to purely analytical, aspects of portfolio management, securities pricing, and investment practices. In this course, participants examine whether the standard economic paradigm adequately describes behavior in capital markets and learn the implications of alternative theories of such markets.

**Credits** 3 **Course ID** 007655