

ECON 3371 : Free Enterprise and Conscious Capitalism

This course examines the relationship between Free Enterprise and Conscious Capitalism with a focus on entrepreneurial business enterprises that produce positive impacts in society. Students examine the role of organizational leaders in providing opportunities in support of resourceful and sustainable communities. Students consider the relationship between institutional structures and a flourishing social order as a foundation for entrepreneurial success. Students learn to think critically about the system of democratic capitalism, the role of government and dimensions of the free enterprise system. This includes an understanding of the stakeholder model of business, elements of conscious leadership and management of organizations in a way that provides a sense of meaning and purpose. This is the first course in the Free Enterprise and Entrepreneurship minor progression.

Credits 3

Course ID

008187