

COMM 4380 : Propaganda & Mass Communication

The class gives students a deep understanding of what propaganda is, how it differs from persuasion and what role it has in societies, both past and present. Students gain insights of the historical and social contexts in which various types of propaganda have occurred from a mass communication and media filtered perspective. Students also analyze and research various topic-specific case studies in propaganda, both past and current. Emphasis is also placed on the role of film and documentary making in various propaganda campaigns.

Credits 3

Course ID

008683

Requisites

[COMM 4380](#) Prerequisites: [COMM 2361](#)

Semester Offered

[Offered as needed](#)