

# COMM 3383 : Intro to Media Management

This course will educate students on the practical aspects of media management; from training, recruiting and acknowledging both professionals and volunteers, to ethical fund-raising, development and measurement of success, along with detailed emphasis on aspects of the Catholic Church teachings on mass media as expressed in the Vatican II decree.

**Credits** 3

**Course ID**

008677

**Semester Offered**

Offered as needed