

COMM 3370 : Rhetorical Dimensions of the Media

An analysis of major contributions to rhetorical theory. Study will include criticism, criteria, and measures of effectiveness in the mass media. Prerequisites: [COMM 1331](#) and 9 credit hours of English

Credits 3

Course ID

001125

Requisites

[COMM 3370](#) Prerequisites: [COMM 1331](#) and 9 Credit Hours of English