

COMM 3367 : Performing for the Media

This course provides students with the knowledge and skills needed in broadcast announcing. It emphasizes radio and television announcing skills such as voice quality, articulation, enunciation and pronunciation, including preparation for on-air and voice over positions. The focus is on performance skills used in voice over as well as on-camera work. Students learn the following: how to interpret copy, how to ad lib or speak impromptu, how to vary voice pitch and volume effectively, how to write a broadcast script, and how to be part of a television production or show.

Credits 3

Course ID

008675

Requisites

[COMM 3367](#) Prerequisites

Semester Offered

[Offered as needed](#)