COMM 3353 : Journalism for the Media

Newswriting and reporting for the digital media, focusing on the development of a journalistic style applicable to the digital media news style writing. The course teaches students to integrate audio and visual aesthetics with writing, while including criticisms, criteria and measures of media effectiveness. Prerequisites: <u>COMM</u> 1310, 1331.

Credits 3 Course ID 001124 Requisites COMM 3353 Prerequisites: COMM 1310, 1331.