

## 2023-2024 Catalog

## Management and Leadership

Undergraduate Certificate

## **Academic Department**

Kolbe School of Innovation & Professional Studies

The Certificate in Management and Leadership requires the completion of a set of 6 courses offered within the General Business Program of the Kolbe School for Innovation and Professional Studies.

This certificate coursework introduces students to the processes of management and leadership. In this certificate course, students will learn how to understand the difference between management and leadership and how both impact an organization. Students will learn how to effectively manage organizations and the basic theories and frameworks used as a professional manager.

The certificate program will also introduce the concept of leadership and explore the evolution of leadership thought. The main leadership theories and frameworks will be explored. A special emphasis will be placed on the practical implementation of these leadership principles to aid the student in becoming an ethical and effective leader in an organization.

In addition to the University of St. Thomas Certificate in Management and Leadership, the certificate course provides students with 18 credit hours in general business. These courses can be used towards the completion of an associate in applied science in general business. Credits can be transferred to a four-year program if desired.

## **Total Credits 18**

Subject Matter Courses  Complete all of the following courses.				
☐ GENB 2340	Leadership		3	
☐ GENB 2330	Entrepreneurship & Conscious Capital	GENB 2330 Prerequisites: GENB 2347.	3	
PHILC 1301	Philosophy of Nature and the Human Person		3	

General Business Courses			
Complete all of the following courses.			
Item #	Course Title	Credits	
☐ GENB 2343	Principles of Marketing	3	
☐ GENB 2347	Principles of Management	3	
☐ GENB 1320	Business Communication	3	

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