GCSE 5305 : Program Development and Executive Reporting

The final course in the series is where students hone their skills on "selling" their program to senior leadership at the C-Suite/Board level. A program that has been developed but is not funded or supported by senior leadership is useless. This course will focus on how to get buy-in from policy makers, secure funding through the budgetary process, locate and acquire talent, build relationships, and to prepare reports and presentations to spread the message and influence outcomes.

Credits 3
Course ID
009613
Semester Offered

Spring

summer semesters