

MBA 6318 : Program Evaluation in Nonprofit Management

This course is intended to give the student an appreciation of the contributions and limitations of public and non-profit program evaluation, as well as a familiarity with the basic skills needed to conduct evaluations. This course covers topics in evaluation planning, program theory, evaluation design, and various methods of data collection and analysis. Students will work on a semester-long project to develop a program proposal complete with a detailed evaluation strategy.

Credits 3

Course ID

009556

Semester Offered

Offered as needed