

MBA 6317 : Financial Management & Fundraising for Nonprofits

This course introduces students to the underlying fundamental principles, concepts and methods of managerial finance in nonprofit organizations. The course introduces students to the interpretation and evaluation of the financial reports to inform strategic decision-making in planning and budgeting. In addition, the course examines the theory and practice of fundraising in nonprofit organizations, fundraising strategies and techniques for the achievement of organizational goals, and the development of an effective fundraising program.

Credits 3

Course ID

009555

Semester Offered

Offered as needed