

COMM 6312 : Media Theory and Criticism

This course introduces media criticism and theory, examining the ways in which media shapes our culture and society. Key theorists such as Marshall McLuhan, Stuart Hall, Bill Nichols, Vivian Sobchack, Jean Baudrillard, Michael Renov will be discussed, and students will develop skills in analyzing and critiquing media representations across different platforms. By examining filmic texts and other media artifacts as case studies, students learn to analyze various representational strategies and modes of mediation and manipulation through media. We also consider strategies for employing media theory as a structuring vehicle for applied production.

Credits 3

Course ID

009497

Semester Offered

Offered as needed