

# COMM 6314 : My:Meta – Into the Metaverse

This course explores the rise of the Metaverse, AR/VR, and virtual engagement, and examines the ways that these emergent technologies are transforming our world and changing our understanding of “reality”. In addition to case studies, technical demonstrations, and industry guest lectures (Microsoft, Accenture, Chevron, and more), we will look at contemporary literature and pop culture examples from (films, anime, video games, etc.). No technical experience required.

**Credits** 3

**Course ID**

009498

**Semester Offered**

Offered as needed