COMM 6316 : Virtual Engagement

Students learn to create, produce, and lead high-quality virtual events, meetings, and live-streaming experiences. This includes social media content, YouTube podcasts, Insta/TikTok/FB reels, etc. Through Microsoft VIP content area lectures and applied demonstrations, students learn technical troubleshooting, audio/visual production strategies, production equipment, content management, and general engagement techniques for hosting effective virtual sessions.

Credits 3

Course ID

009499

Course Component

Colloquium

Semester Offered

Offered as needed