

COMM 6322 : Advanced Strategies in Content Creation and Streaming

This course focuses on advanced strategies for content creation and streaming. Students will explore techniques for producing high-quality audio and video content, as well as developing engaging social media and marketing strategies for reaching and building an audience. Through practical projects, students will gain skills and knowledge for creating successful and sustainable online content.

Credits 3

Course ID

009502

Course Component

Colloquium

Semester Offered

Offered as needed