

COMM 6328 : Visual Anthropology & Media Ecology

This course in visual anthropology takes a media ecology approach, examining how visual media shape culture. Drawing inspiration from Marshall McLuhan and other media theorists, the course explores the dynamic relationship between visual media and society. Additionally, the course highlights the contributions of a notable anthropologists and media theorists grounded in the Catholic intellectual tradition, including such scholars as Rene Girard (mimesis and the triangulation of desire through media), James Carey (media ethics, community, and ritual view of communication), Walter Ong (sensory inscription and the relationship between orality, literacy, and technology). Course readings provide a theoretical and historical context, while contemporary case studies, guest speakers, and class exercises offer insights into the intersection of visual culture, anthropology, communication, and Catholic philosophy.

Credits 3

Course ID

009505

Course Component

Colloquium