

COMM 6340 : Advanced Directing and Producing

This course provides students with the skills necessary to produce and direct a professional quality digital media project (e.g., film, podcast, commercial, advertising campaign, promotional video, etc.). Producing - learn and practice essential producing skills, including talent acquisition, project management, funding processes, and production logistics. Directing – focus on developing a guiding vision for the project, articulating that vision, and working with talent and cast/crew members to deliver a viable final product.

Credits 3

Course ID

009511

Course Component

Colloquium

Semester Offered

Offered as needed