

MBA 6344 : Introduction to Small Business Management

An overview of the specific duties of a small business manager, including hiring, onboarding and training employees, budgeting, advertising, managing inventory, setting goals and targets, and maintaining customer retention rates.

Credits 3

Course ID

009462

Requisites

[MBA 6344](#) Prerequisites: [MBA 5907X](#), 5908X, 6307.

Semester Offered

Offered as needed