

COMM 4361 : Project-Based Practicum in Communication

This is a project-based practicum course that focuses on design thinking, leadership/teamwork, and the real-world application of academic and professional skills. Students work in teams of 4-5 to execute an industry sponsored project with the guidance of a faculty mentor. The course consists of a series of structured class meetings, followed by a field practice period of approximately 9 weeks. During the fieldwork phase, students meet weekly to debrief in small groups with a faculty or industry advisor. Students maintain a weekly progress report, as well as an ongoing self-assessment of performance and lessons learned. The course culminates in a Leadership Project Review, which includes a written overview and an oral presentation on the overall project experience and learning outcomes.

Credits 3

Course ID

009432

Semester Offered

Offered as needed