

EXCP 4320 : Financial Plan for Nonprofits

Examines different budgeting techniques, including fundamental issues with fundraising. Develops the ability to interpret financial accounting statements, and understand how they differ from for-profit financial reporting. Evaluates how nonprofits use marketing to publicize their mission and to gather contributions of time and money. Covers the key terminology and practices surrounding capital campaigns and the basics of grant writing as a method for raising money to fund projects and programs.

Credits 3

Course ID

009394

Requisites

EXCP Course Prerequisites: Social Innovation and Human Service major, prior completion of AAS Degree in Pragmatic Studies.

Semester Offered

Spring semester