

EXCP 3330 : Introduction to Social Entrepreneurship

Introduces students to contemporary concepts, debates, and contexts necessary for analyzing and engaging in the sphere of social entrepreneurship. Analyzes social context and stakeholders, private sector roles and motivations, organizational forms and collaborations, and measurement and impacts (private and public). Exposes students to various forms of social entrepreneurship, such as base of the pyramid/microenterprises, private-public partnerships, private-governmental partnerships, voluntary social codes, corporate social responsibility, and ethical consumerism. Examines the practice of identifying, starting and growing successful mission-driven for profit and nonprofit ventures and organizations that strive to advance social change through innovative solutions.

Credits 3

Course ID

009388

Requisites

EXCP Course Prerequisites: Social Innovation and Human Service major, prior completion of AAS Degree in Pragmatic Studies.

Semester Offered

Spring semester