

# BIB 4399 : International Business Perspectives and Strategic Choices

The seminar course is the capstone course for the international business program. The seminar is designed to integrate prior coursework in the program and will help students to synthesize, apply, and demonstrate skill and knowledge sets intended to increase their competitiveness for employment and/or graduate studies. The course will train students in the use of a variety of strategic management models and country risk tools that will enable students to develop effective strategies for businesses in regional, foreign, and global markets. Sr-level standing required. Prerequisites: [MGMT 2347](#), [MGMT 2357](#), [FINA 3334](#), [FINA 3339](#), [MKTG 3343](#), [DEIS 4333](#), [INST 3351](#), [INST 3355](#), INST (3357, 3359, 3360 or 3363) and [INST 4377](#).

**Credits** 3

**Course ID**

008127

**Requisites**

[BIB 4399](#) Capstone