

BIB 4377 : Business - Government Relation

The course explores the country risks businesses and non-profits face in the developing world, including government instability, the lack of government capacity, insecurity, dysfunctional legal systems, corruption, human rights violations, poverty, poor infrastructure, and a low level of social service, including poor education and health care. We will look at how entities evaluate these risks before entering a country and how they manage these risks once on the ground. We will also discuss the ethical issues encountered in doing business in developing countries. The course will provide a foundation for anyone interested in doing business or otherwise working in developing countries. While the course is organized around specific risks, it will also review the broader issues common to developing countries.

Credits 3

Course ID

007904